



September 3, 2010

To Whom It May Concern:

This is formal letter of recommendation for Samuel C. Harrell.

While working with our charity, Mr. Harrell was an outstanding asset in many different aspects of our organization and performed tasks that were crucial to the successful operation of our efforts in the US Virgin Islands territory.

Throughout Mr. Harrell's involvement with Youth Lifeline America, he was always eager to take on demanding roles. Samuel volunteered as our on-island liaison for our Football & Life Skills Camp, an impactful youth outreach initiative attended by hundreds of youth, volunteers and celebrity guests. Mr. Harrell handled inbound and outbound logistics for materials and equipment. He coordinated volunteers and managed them before, during and after our programming. He built and secured relationships with sponsors and donors enabling Youth Lifeline America to expand our resource pool to begin a chapter in the United States Virgin Islands. It was truly an outstanding effort.

Mr. Harrell is not only hardworking, but also self-motivated and a gentleman. He worked long and demanding hours and never complained. He treated my staff, donors and other volunteers with the upmost respect. His entire family got involved with assisting our charities mission. He was a true leader that provided a contagious attitude of service. Mr. Harrell has made our organization better.

In closing, I believe Mr. Harrell would be an asset to any organization or opportunity he wishes to engage. I highly recommend him for consideration for partnership and look forward to working with him again in the future.

Sincerely,

Roland Williams

CEO, Youth Lifeline America

Super Bowl Champion & Sports Analyst